

A CREATIVE DIRECTION

# BIL HOOD

## CONTACT

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w | www.bilhood.com

## EDUCATION

**BA Communication**  
University of Washington '91

**LCMS Ordained**  
Concordia Seminary  
St. Louis '13

**MA Organization Leadership**  
Concordia University '15

## STRENGTHS

Ideation  
Activator  
Strategic  
Futuristic  
Adaptability

## PROFILE

I will use all aspects of the gifts that I have been given to creatively encourage others to share hope. Trusting that this hope will grow in a way that impacts the immediate community and eventually changes the world.

## EXPERIENCE

### Senior Director of External Relations and Special Events

Concordia University, Irvine, CA - 2013 – Present

- Established and led the Office of External Relations, strengthening Concordia's outreach and partnerships with civic, business, and ministry leaders on a regional and national scale.
- Initiated significant projects, including ConcordiaServes (community service initiative engaging over 1,000 participants) and the Reformation500 Celebration.
- Directed Concordia Christmas on PBS, expanding from local distribution to 650+ national airings on 82% of PBS stations in the USA and winning multiple Telly Awards.
- Actively contributed to Concordia's comprehensive campaign, exceeding \$100 million in support through strategic partnerships and relationship building.
- Managed the Special Events Team, coordinating high-impact events such as the Annual Gala of Stars and Eagle Golf Classic, collectively raising substantial funds and strengthening donor engagement.

### St. Paul's Lutheran Church, Orange, CA

Preaching Assistant  
2015 – Current

- Conduct shut-in visits, lead small groups, and preach, supporting the church's pastoral and community engagement efforts.

### Hope Lutheran Church, Seattle, WA

Director of Worship  
2010 – 2013

- Directed worship services, fostering an environment of worship and spiritual growth through music and liturgy.

### Seattle Lutheran High School, Seattle, WA

Campus Pastor, Theology Department Chair, and Director of Advancement  
2008 – 2012

- Developed and implemented a new theology curriculum, restructured the Chapel Program, and launched community service initiatives.
- Directed the school's advancement and branding during its 30th anniversary, focusing on event management, fundraising, and PR.

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## SKILLS

**Leadership:** Proven ability to inspire and lead cross-functional teams, with strong public speaking and presentation skills.

### Project Management:

Extensive experience in managing budgets, monitoring financial performance, and ensuring transparency.

## AWARDS

### International Telly Awards:

14 awards as Producer and Director .

### International Multi-image

**Festival:** Golf Award as Producer

**LA Area Emmys:** 3 times eligible as Director

## Producer

Genesis One Design, Seattle, WA - 1996 – 2013

- Produced and directed a diverse array of projects requiring skills in video shooting, editing, directing, web design, graphic design, audio production, budgeting, and project management.
- Notable projects:
- Microsoft Blue Hat Conference
- Children’s Circle of Care with Bill Gates, Sr.
- ELCA National Youth Gathering
- TheGoal.com - website dedicated to sharing personal faith testimonies of Christian athletes from around the world - included raising all funds to support the project
- Guiding several non-profits through capital and comprehensive campaigns as well as re-branding and marketing strategies

## Producer

Watts/Silverstein and Associates, Seattle, WA - 1991 – 1996

- Served as Project Manager and Producer for a leading meeting management firm.
- Responsibilities included team management, creative conceptualization, budgeting, and on-site event management.
- Managed high-profile projects such as:
- Disney Vacation Club
- Nintendo Consumer Electronics Show
- Kenworth Parts and Service Meeting

## Boards and Associations

Host - **Western Alliance of Lutheran Secondary Schools** - current

Member - **Television Academy** - current

Member - **The Gospel Music Association** - current

Commissioner - **Council for Christian Colleges and Universities** - Commission on Evangelism - current

Member - **Love Irvine** - Loving our community by creating a culture of unity and service - current

Board Member - **Association of Lutheran Secondary Schools** - current

Board Member - **TheGoal.com** - current

Mass Event Director - **LCMS Youth Gathering** 2019/22/25

Past Board Member - **Orange Lutheran High School**

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